



# THE UNIVERSITY OF OKLAHOMA COLLEGE OF ARTS & SCIENCES

## Requirements for a minor in Enterprise Studies – 4901E

### General Information

The Enterprise Studies minor is interdisciplinary in nature, with classes offered both in the College of Arts and Sciences and the Michael F. Price College of Business. For information about the minor and guidance relative to fulfilling minor requirements, please contact the College of Arts and Sciences Hobson Academic Services Center at 325-4411.

### General Requirements

At least 6 credit hours must be earned in courses acceptable for residence credit by standards set forth by the College of Arts and Sciences, excluding transfer, correspondence, and examination (AP, CLEP, Advanced Standing) credit. Courses for the minor may not be taken Pass/No Pass.

### Specific Requirements

Students must successfully complete at least 18 credit hours, including at least 9 credit hours at the upper-division level. A grade of C or better must be earned in each course counted for minor credit. The following specific requirements must be met:

1. B AD 2110 – *Topics in Business for Nonmajors*
2. MGT 2013 – *Introduction to Management* **or** MKT 2013 – *Introduction to Marketing*
3. COMM 2613 – *Public Speaking*
4. 9 upper-division credit hours chosen from the following courses. Note: students must meet prerequisite requirements for enrollment in upper-division classes.
  - COMM 3253 – *Persuasion Principles*
  - COMM 3263 – *Organizational Communication*
  - ECON 3113 – *Intermediate Price Theory*
  - ECON 3713 – *Government Relations to Business*
  - H R 3013 – *Introduction to Human Relations*
  - P SC 3253 – *Human Resource Management*
  - P SC 4213 – *Regulatory Policy*
  - PSY 4753 – *Industrial Psychology*
  - PSY 4793 – *Psychology of Groups*
  - Other courses as approved by the Dean of the College of Arts and Sciences

	Dept. abbreviation	Course #	Credit Hours	Grade
1.	B AD	2110	3	
2.	MGT or MKT	2013	3	
3.	COMM	2613	3	
4.			3	
5.			3	
6.			3	

*No course may be used by a student to satisfy both a major requirement and a minor requirement.* A course may be used, however, to satisfy both a major support requirement and a minor requirement. Requests to substitute a minor requirement must be approved in writing by the College of Arts and Sciences.

The requirements for a minor must be completed concurrently with the major degree requirements. No minor may be added by completing courses after receiving the bachelor's degree. Minors in the College are available to all undergraduate students at OU. If the minor is officially declared, successfully completed, and noted on the graduation application, the student's transcript will so indicate at the time the bachelor's degree is posted.